

EXCLUSIVELY CONTENTS

RESTORE WHAT MATTERS

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HOW TO KILL COVID-19 CORONAVIRUS

Contents Team Approved
For “Coronavirus Ship”

Provided By Your Contents Restoration Partner



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Airlines Are
“DEACTIVATING”
Coronavirus

HOW TO KILL CORONAVIRUS (COVID-19)



Viruses are not technically alive, so they can't be "killed" per se. But they can be "deactivated" with disinfectants.

The contents pros have compounds that have deactivated coronaviruses before – SARS coronavirus, MERS coronavirus, as well as a host of other contagions.

A health expert recently appeared on a national radio news program and explained that if a person has COVID-19 (coronavirus) and coughs into his hand, then touches a handrail during a train ride, and leaves the train, then another person grasps that same handrail, he is now infected with the virus.

What wasn't mentioned was that if a contents pro with the proper solutions, was interjected into the equation, he (she) would sanitize the handrail – give it a few minutes dwell time – and the handrail would be the cleanest, most bacteria and virus-free surface in the entire train.

Do you recall the incident in Texas where a man, infected with Ebola virus, left a thoroughly infected apartment when he entered the hospital? Ebola has a mortality rate of 50% of those infected (recently, according to Dr. Anthony Fauci, director of the National Institute for Allergy and Infectious Diseases, COVID-19 has a mortality rate of less than 2%). And more than 79,000 people have already recovered from COVID-19.

Now you might think that the contents team who sanitized the apartment (leaving no subsequent cases of infection) would have a name like, "International Viral Remediation Administration," but no, they were from a company called just plain, "The Cleaning Guys" (no kidding).

Contents cleaning professionals are being called in to sanitize schools, airlines, ships (the CDC manual for keeping cruise ships clean is 267 pages long) and other public facilities.

As of this writing UNESCO reports, "Just two weeks ago, China was the only country mandating closures." And adds, "Since then, thirteen countries have shut schools nationwide, impacting 290.5 million children and youth who would normally attend pre-primary to upper-secondary classes."

The fact is that contents restoration companies have been cleaning and sanitizing schools with all manner of bacterial, fungal and viral infestations – everything from mold to MRSA, and from mumps to severely infectious diseases -- for decades. They get the doors open and children back to their desks – safely.

Sanitizing a school, restaurant, theater, business complex or any other building where people gather is just another assignment – they have done it all before.

[This article is continued in "How To Kill Coronavirus Part 2" in this issue]

HOW TO KILL CORONAVIRUS PART 2



So how do we know that the solutions used by the contents pros to deactivate COVID-19 actually work – even though the testing process is not yet officially complete?

FactCheck.Org, a highly awarded "watchdog" and fact checker for news worldwide points out, "...the EPA has a guidance policy that allows companies to claim their products are effective against certain emerging viral pathogens, as long as they can show the products work on other, harder-to-kill viruses."

COVID-19 is an "encapsulated" virus which makes it extremely vulnerable to the compounds and solutions used by the contents pros as sanitizers. "Non-enveloped" viruses are much harder to kill.

One of the best known "...wipes, for example, work against rotavirus, a large, non-enveloped virus in the Reoviridae family, so the product qualifies as a 2019-nCoV-effective disinfectant."

And we look for solutions that have proven themselves against MERS and SARS viruses in the past. SARS mutated into COVID-19 – they are vastly different "bugs" but both are enveloped viruses.

These types of "envelopes" break down when exposed to the disinfectants we choose. And the virus inside, dies. The compounds we select have a very long and impressive "track record" of success.



CONTENTS TEAM APPROVED FOR "CORONAVIRUS SHIP"

In an exclusive interview with industry spokesperson Barb Jackson CR, Contents Solutions has found that an internationally known contents (and structural) restoration company has just been approved to clean and sanitize the Diamond Princess (the "coronavirus ship"). The luxury liner to which over 690 cases of COVID-19 were linked.

"It's no secret," Barb explained. "I was visiting their headquarters when I first heard the news. Their contents division is well equipped, well trained and highly experienced. They are exactly the right kind of company for such a challenging job."

Earlier, the UK Daily Mail had reported an ill-conceived attempt in which a large cleaning firm offered, "A really good opportunity": The sinister text messages sent to low income Australians asking them to clean coronavirus-hit ship the Diamond Princess." The recipients of the message were largely school cleaners (janitorial/maintenance).

The "United Workers Union has urged staff not to consider the offer as it is specialised cleaning, requiring

extra training and equipment," the Daily Mail reported.

"Lyndal Ryan, United Workers Union director of property services said it seemed that (the cleaning company) saw their cleaners as disposable.

Ryan added, "Our members have specific skills and knowledge in cleaning the state's education facilities, not in cleaning during an extreme public health crisis in another country."

Barb Jackson explained "The internationally recognized contents restoration company that was ultimately chosen for this assignment has restored cruise ships before and has decontaminated bacteria and viruses that are actually considered to be harder to deactivate than COVID-19 -- on ships, in homes and even offices.

"Contents restoration companies like the one that will complete the Diamond Princess job don't offer promises, they offer proof. Ask your contents pros to show you their solutions, their track record and their plan. They have 'the right stuff' for contamination engagements."

AIRLINES ARE "DEACTIVATING" CORONAVIRUS

Time Magazine recently ran an article with the headline, "Airlines Are Using Disinfectant That Kills Herpes and MRSA to Clean Planes in Wake of Coronavirus Outbreak."

The first sentence read, "Airlines are turning to some of the world's hardest-hitting disinfectants, capable of stopping everything from sexually transmitted diseases to the MRSA superbug, in the fight against the coronavirus."

Quantas (which was among the carriers that helped evacuate people from Wuhan – the place where the outbreak began) used "Viraclean, a hospital-grade disinfectant..."

Korean Air used MD-125 which "...acts against 142 bacteria and viruses, including salmonella, avian flu, HIV and measles."

Back on the Quantas aircraft, the team sprayed the cabin twice – seats, floors, tray tables, luggage bins, even the walls of the cabin itself. We weren't able to determine who the members of the team were, but the process sounds very much like one of our protocols, so we are guessing they were pros.

And as it turns out (according to the article), "The plane's air filters, which are similar to those used in surgical theaters, were also replaced."

As you know, the contents pros have been using HEPA filters for many, many years. These procedures are what you can expect when you invite us in to decontaminate a school, office building, restaurant, theater, home, etc. It's nice to know we are in good company.



Some of the articles in this issue may give the false impression that we are cavalier in our attitudes toward this very serious virus.

We aren't – we are confident.

When we say that experts tell us it has a less than 2% fatality rate – we know that it took someone's life.

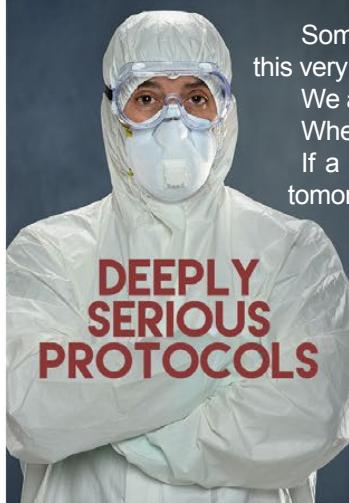
If a shopping mall administrator calls and asks us to "...decontaminate the entire mall, before opening tomorrow," we will calmly and clearly explain the drawbacks to such a request.

We come to these assignments with full PPE equipment and meticulous training. And if the job at hand is not right for us – we'll refer you to a company we respect.

We also will have special releases and paperwork along with guarantees as to what we can and cannot do for the client and insurance company.

We guarantee our work absolutely. But with a highly contagious disease, we know that the infection came from somewhere and it may return to a perfectly sanitized home or office from a source no one could have predicted.

We always do the extraordinary – and we don't make promises we can't keep.





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COMING UP IN THE NEXT ISSUES OF CONTENTS SOLUTIONS



**WHEN KIDS ARE PRESENT WE
USE HUMAN FRIENDLY SOLUTIONS**

**TIME TO CALL
THE PROFESSIONALS**

**DECONTAMINATING
THE SCHOOLS**